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Inaugural event puts Lansing in the spotlight Lansing Made 517 Day highlights life and culture in Metro Lansing

What: A family-friendly community-building event hosted by **Lansing Made** and **River Town Adventures**, with financial support from **Rathbun Insurance**, **Women's Center of Greater Lansing**, **Elderly Instruments**, **Land Visions Lawn and Landscape** and **Greater Lansing Convention & Visitors Bureau**

When: 4-7 p.m. on Thursday, May 17, 2018

Where: Lansing City Market, 325 City Market Drive, Lansing

At **Lansing Made**, we believe that Metro Lansing is as cool as **I. C. E.**, with Ingham, Clinton and Eaton counties residents making up of a diverse group of movers and shakers. We highlight the positive events, places and faces in the community that incorporates a wide swath of mid-Michigan, from Grand Ledge in the west to Williamston in the east, and from Saint Johns in the north to Mason in the south. So we decided to create an event to highlight just how awesome it is to live here.

The first-ever Lansing Made 517 Day will feature food vendors, musicians, artist, interactive exhibits, informational booths, cool cars ... and maybe a superhero or two. Then, at 5:17 p.m., we plan to take a community picture featuring all attendees as well as local legislative, business and cultural leaders.

Attendees are encouraged to walk, pedal or paddle their way to the Lansing City Market, where the event will be held. To help out, **River Town Adventures** will offer kayak rides from Cherry Hill Park, just south of downtown, and **JoyRide Pedal Tours** will offer pedal rides for up to 15 people at a time from **Lansing Brewing Co.** and **R.E. Olds Museum** parking lots.

Musical performers include singer songwriter **Cindy McElroy**; classic rock song master **Mark Grinnell** and **Big Will** and friends. Performance artist Gary Vaughn, under the name **Dance Central**, will also provide entertainment. Local artists will be showcasing their wares, with some actually working on pieces at the event. Food vendors will feature burgers, pizza, locally sourced frozen drinks, coffee, smoked BBQ, cupcakes, doughnuts and paella.

Groups expected to attend include: Preuss Pets, Capital Area District Library, WKAR, Lansing Fire & Police, Historical Society of Michigan, Mother & Earth Baby Boutique, Arts Council of Greater Lansing, Lansing United, JiveOnePreston, Shaheen Chevrolet, Child and Family Charities, Woldumar Nature Center, Lansing Board of Water & Light and Lansing Parks & Recreation.

About Lansing Made

Lansing Made is a hub for everything incredible about the Metro Lansing. Lansing Made was founded by longtime Lansing entertainer Melik Brown in 2014 to foster positive, enlightening conversations with the people who live in mid-Michigan, and highlight the places and entities that make up this ever-expanding region. More info at lansingmade.com.

About River Town Adventures

River Town Adventures opened in 2014 along the Grand River in downtown Lansing as a full-service livery and boat shuttle service with the goal of giving people an opportunity to explore the area's beautiful waterways. River Town Adventures provides fun and adventure, whether you're looking to add excitement to your active lifestyle, are in need of a relaxing time on the water, want to see nature and wildlife from a unique perspective or simply want to experience something new. More info at rivertownadventures.com.

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